

## LETTER OF AUTHORIZATION

Yes on 36, Three Strikes Reform, sponsored by the NAACP Legal Defense and Educational Fund, Inc.  
114 Sansome Street, Suite 200  
San Francisco, CA 94104

September 10, 2012

Sheri Sadler  
Sadler Strategic Media, Inc.  
12103 Viewcrest Road  
Studio City, CA 91604

Dear Ms. Sadler:

Please accept this letter as authorization to represent the "Yes on 36, Three Strikes Reform, sponsored by the NAACP Legal Defense and Educational Fund, Inc." Our official information is as follows:

Name *Yes on 36, Three Strikes Reform, sponsored by the NAACP Legal Defense and Educational Fund, Inc.*  
Address *114 Sansome Street, Suite 200, San Francisco, CA 94104*  
Phone *415-617-9360*  
Fax *n/a*  
Name of Chairman *n/a*  
Name of Treasurer *Jeffrey Robinson*  
FEDERAL ID.# *45-3267528*

If the purchaser is not an individual, list the chief executive officers or members of the executive committee or of the board of directors of the entity or entities that is/are paying for the advertising (use additional pages if necessary):

Name: Pedro Rosado	Title Campaign Manager
Name _____	Title _____
Name _____	Title _____
Name _____	Title _____

  
Signature

Pedro Rosado  
Campaign Manager